

Woodland Park Sales Charter

A full disclosure sales journey

OUR PROMISE: COMPLETE TRANSPARENCY FROM START TO FINISH

1. How we set your price

We believe you should know exactly what you're paying for. Your holiday home price includes:

- Manufacturer's Recommended Retail Price (RRP)
- Transportation and siting costs
- Utility connection fees
- Optional features (like verandas)
- Park location and facilities

No hidden extras—just clear, honest pricing.

2. Understand your licence agreement

Your licence agreement is more than site rules.

It covers:

- Length of your site licence
- Potential site fee increases
- What happens when you sell your holiday home

We'll walk you through every detail so you feel confident and informed.

3. Understanding depreciation

Like cars, holiday homes depreciate faster in the first 2–3 years.

We'll show you real examples so you can make an informed decision.

4. If you decide to sell

We make resale simple and fair:

- **Free marketing for 3 months**
 - Website listing lodges & caravans for sale national website
 - Woodland Park website listing
 - Sales lists
 - Window display
- **Reduced commission rates**
 - 12% for standard holiday homes
 - 10% for lodges (40x20 or larger)

Our goal: to help you sell quickly and keep more of your return.



**WOODLAND
PARK**

woodland-park.co.uk